



Curriculum Vitae

dr. Ward Ooms

Personal information

Name: Ward Ooms
Date of birth: 31-05-1989
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LinkedIn: <http://nl.linkedin.com/in/wardooms>
Nationality: Dutch

Highly motivated and creative Assistant Professor of Innovation Management. Strong interest in creativity, open innovation, collaboration, and strategy. Author of award winning publications. Presented work at international conferences. Experienced lecturer (specialized in business research methods, strategy, and innovation) and workshop host (executive workshops on innovation and collaboration).

Work experience

- 2016 – present** **Assistant Professor at Open Universiteit Nederland**
Assistant Professor of Innovation Management
- 2012 – 2016** **PhD Researcher at Open Universiteit Nederland**
Innovation through Collaboration: Challenging the assumptions
- 2006 – present** **Web designer & creative consultant at WardOoms**
Owner
- 2015 – 2016** **Teaching Assistant and Guest Lecturer at TIAS Business School**
Business Research Methods in MSc Business Administration
- 2011 – 2011** **Internship at Philips Research**
Social Media in Outside-in Open Innovation Processes

Education

2012 – 2014	Basic Teaching Certificate "Basis Kwalificatie Onderwijs (BKO)" at Open Universiteit Nederland
2010 – 2011	Business Administration MSc Radboud University Nijmegen
2007 - 2010	Business Administration BSc Radboud University Nijmegen
2001 – 2007	VWO Economics & Society Heerbeek College Best

Other experience

2015 – present	Trainer First Women's Team VC Verrekijker volleyball club
2014 – present	Board member and secretary VC Verrekijker volleyball club

Publications

Papers, peer-reviewed

Werker, C., Ooms, W., & Caniëls, M. C. J. (2016). [Personal and Related Kinds of Proximity Driving Collaborations: A Multi-Case Study of Dutch Nanotechnology Researchers](#). *SpringerPlus*, 5(1).

Ooms, W., Werker, C., Caniëls, M. C. J., & van den Bosch, H. (2015). [Research Orientation and Agglomeration: Can Every Region Become a Silicon Valley?](#) *Technovation*, 45-46, 78–92.

Ooms, W., Bell, J., & Kok, R. A. W. (2015). [Use of Social Media in Inbound Open Innovation: Building Capabilities for Absorptive Capacity](#). *Creativity and Innovation Management*, 24(1), 136–150.

Caniëls, M. C. J., Chini, B., & Ooms, W. (2015). [Haal het meest uit creatief potentieel](#). *Gedrag & Organisatie*, 2.

Overview of papers under review and ongoing projects available upon request.

Awards & honours

Awards

2015 Tudor Rickards and Susan Moger **Best Paper Award** at the Creativity and Innovation Management Journal for [Ooms, Bell, and Kok \(2015\)](#)

2015 Technology and Innovation Management Division **Best Reviewer Award** at Academy of Management Annual Meeting

Reviewer and editorships

Reviewer

Regional Studies / Journal of Cleaner Production / Creativity and Innovation Management / Papers in Regional Science / Urban Affairs Review / Journal of Urban Technology

Editorships

Guest editor of special issue at *Industry and Innovation* to be published Spring 2018

Media

Selected media appearances

NU.nl | NU Zakelijk | Feature and interview, headline NU Zakelijk | URL:
<http://www.nu.nl/ondernemen/4339432/bedrijven-denken-vaak-licht-samenwerken.html>

BNR Nieuwsradio "BNR Zakendoen" | Live radio interview October 2016 | URL:
<https://www.bnr.nl/player/archief/20161020103140960>

Additional information & other interests

Computer skills:

SPSS
STATA
NVivo
MaxQDA
Adobe Creative Suite software
Microsoft Office
Online survey tools
Programming: (X)HTML and CSS
Content management systems
E-commerce platforms

Trainings & workshops:

GREDEG PhD Summer School (2012)
UIIN PhD Workshop (2013)
yOUnG professional workshops (2012-2015)
OU PhD Program courses (2012-2015)
AOM PDW TIM Doctoral Workshop (2015)

Language skills:

Dutch (native)
English (full professional proficiency)
German (basic proficiency)
French (basic proficiency)
Spanish (basic proficiency)

Personal characteristics:

eye for detail, engaged, motivated, broad interests, strong in cooperation & independence, strong analytical skills, great perseverance, good at languages, good writer, experienced presenter, experienced interviewer, international mind set.

Interests and hobbies:

web design, volleyball, bass guitar and singing, music, food, and travel.

References

Prof. dr. J. Bell

Tilburg University
VP External Innovation and New Business Models
Johnson & Johnson Consumer

Prof. dr. M.C.J. Caniëls

Open University
Full Professor of Organizational Learning
Faculty Management, Science, & Technology

Contact details of references available upon request.

This is a shortened version of my résumé. Full version available upon request. | Updated: 27-01-2017